

## Czech Space Week 2024 Partnership Offer

4. - 10. 11. 2024, Czechia

More information: [www.czechspaceweek.com](http://www.czechspaceweek.com)

Czech Space Week (CSW) is the largest festival of space activities in the Czech Republic. Since 2018, events have been taking place all over the Czech Republic every autumn for the industry, professional and general public, students, seniors or families with children.

The main event organised by CzechInvest is the largest space industry event in the Czech Republic, **Space2Business**. It takes place during the festival each year, offering countless opportunities to learn about everything that's driving the space industry in the Czech Republic. This year, the event will take place on November 5 and 6, at the Czernin Palace in Prague.

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### Partnership Package: **GENERAL PARTNER**

**PRICE: 30.000 EUR** (POSSIBLE DISCOUNT FOR SPACE COMPANIES: 20%)

- ✓ Prominent exhibition space at Space2Business
- ✓ 10 priority front-row seats at Space2Business conference
- ✓ 10 VIP access passes to Space2Business
- ✓ Possibility of 2 speakers in a selected panel
- ✓ 8 tickets to Space Gala (5. 11.)
- ✓ Opportunity to present job vacancies at the Space Job Fair (8. 11.) + priority double-page in the 2024 Space Job Fair catalogue
- ✓ Support in the organisation of a side event for up to 50 people within CSW
- ✓ Opportunity to nominate a woman to speak at Space4Women (7. 11.)
- ✓ Media communication about the company as the General Partner of the Czech Space Week 2024
- ✓ Presentation of the company through an article on the CSW website
- ✓ Interview with a company representative on the CSW website
- ✓ Priority position of partner's logo on the CSW website
- ✓ 2 guaranteed media outputs based on provided materials
- ✓ Introduction of the General Partner in the Czech Space newsletter
- ✓ Logo in every issue of the Czech Space newsletter
- ✓ Social media post about the partner with a link to the partner's website
- ✓ Publication of 3 info posts on social networks based on the provided material
- ✓ Mentioning the partner in an article about CSW on the Czech Space Portal
- ✓ Separate article on the Czech Space Portal – to be specified

- ✓ Joint press release with CSW organizers
- ✓ Brief introduction in all press releases about CSW issued by CzechInvest
- ✓ Reference in all press releases about CSW issued by CzechInvest
- ✓ Guaranteed 1 podcast episode about the partner
- ✓ Promo video prominently featuring the partner based on materials and footage from the CSW 2024 events
- ✓ Priority logo position and reference in the general CSW promo video
- ✓ Exclusivity among other partners

## **Partnership Package: MAIN PARTNER**

**PRICE: 18.000 EUR** (POSSIBLE DISCOUNT FOR SPACE COMPANIES: 20%)

- ✓ Large exhibition space at Space2Business
- ✓ 7 priority front-row seats at Space2Business conference
- ✓ 7 VIP access passes to Space2Business
- ✓ Possibility of 1 speaker in a selected panel
- ✓ 5 tickets to Space Gala (5. 11.)
- ✓ Opportunity to present job vacancies at the Space Job Fair (8. 11.) + priority page in the 2024 Space Job Fair catalogue
- ✓ Support in the organisation of a side event for up to 20 people within CSW
- ✓ Opportunity to nominate (acceptance not guaranteed) a woman to speak at Space4Women (7. 11.)
- ✓ Media communication about the company as the Main Partner of CSW 2024
- ✓ Presentation of the company through an article OR an interview with a company representative on the CSW website
- ✓ Second-priority position of partner's logo on the CSW website
- ✓ 1 guaranteed media output based on provided materials
- ✓ Introduction of the Main Partner in the Czech Space newsletter
- ✓ Logo in every issue of the Czech Space newsletter
- ✓ Social media post about the partner with a link to the partner's website
- ✓ Publication of 2 info posts on social networks based on the provided material
- ✓ Mentioning the partner in an article about CSW on the Czech Space Portal
- ✓ Shared article on Czech Space Portal website – to be specified
- ✓ Brief introduction in all CSW press releases issued by CzechInvest (not guaranteed)
- ✓ Reference in all CSW press releases issued by CzechInvest
- ✓ Non-guaranteed 1 podcast episode (based on the proposed topic)
- ✓ Standard logo position and prominent reference in the general promotional video for CSW

## **Partnership Package: PARTNER**

**PRICE: 8.000 EUR** (POSSIBLE DISCOUNT FOR SPACE COMPANIES: 20%)

- ✓ Standard exhibition space at Space2Business
- ✓ 3 priority front-row seats at Space2Business conference
- ✓ 3 VIP access passes to Space2Business
- ✓ Possibility of having 1 speaker in a selected panel (non-guaranteed)
- ✓ 2 tickets to Space Gala (5. 11.)
- ✓ One page in the 2024 Space Job Fair (8. 11.)
- ✓ Media communication about the company as a Partner of CSW 2024
- ✓ Presentation of the company through an article OR an interview with a company representative on the CSW website
- ✓ Standard position of partner's logo on the CSW website
- ✓ Logo in every issue of the Czech Space newsletter
- ✓ Social media post about the partner with a link to the partner's website
- ✓ Publication of 1 info post on social networks based on the provided material
- ✓ Mentioning the partner in an article about CSW on the Czech Space Portal
- ✓ Reference in all press releases about CSW issued by CzechInvest
- ✓ Standard logo position in the general promotional video for CSW

## **Partnership Package: STARTUP PARTNER**

**PRICE: 3.000 EUR** (POSSIBLE DISCOUNT FOR SPACE COMPANIES: 20%)

- ✓ Shared exhibition space at Space2Business
- ✓ 2 priority front-row seats at Space2Business conference
- ✓ 1 VIP access pass to Space2Business
- ✓ 2 tickets to Space Gala (5. 11.)
- ✓ Half-page in the 2024 Space Job Fair catalogue
- ✓ Minor position of the partner's logo on the CSW website
- ✓ Logo in every issue of the Czech Space newsletter
- ✓ Social media post about the partner with a link to the partner's website
- ✓ Mentioning the partner in an article about CSW on the Czech Space Portal
- ✓ Non-guaranteed reference in all press releases about CSW
- ✓ Standard logo position in the general promotional video for CSW

**This offer is non-binding and may be modified according to the partner's requirements. Modification of the offer until finalization or signature is reserved.**

**All prices are exclusive of VAT.**

	General Partner	Main Partner	Partner	Startup Partner
Size of exhibition space S2B	Prominent	Large	Standard	Shared
Priority places at the S2B conference	10	7	3	2
Number of VIP entries S2B	10	7	3	1
Speaker on the panel at S2B	2	1	1*	✗
Space Gala – entries	8	5	2	2
Opportunity to present job vacancies	✓	✓	✗	✗
Space Job Fair – catalogue pages	2 (priority)	1 (priority)	1	Half page
Partner’s event within CSW 24	Up to 50 ppl	Up to 20 ppl	✗	✗
Space4Women nomination	✓	✓*	✗	✗
Article on the CSW website	✓	✓	✓	✗
Interview on the CSW website	✓	OR ✓	OR ✓	✗
Logo position on the CSW website	Priority	Secondary	Standard	Standard
Guaranteed media output	2	1	✗	✗
Introducing partner in the newsletter	✓	✓	✗	✗
Partner’s article in the newsletter	✓	✗	✗	✗
Logo in every issue of the newsletter	✓	✓	✓	✓
Social media post	✓	✓	✓	✓ (shared)
Informative social media post	3	2	1	✗
Czech Space Portal website mention	✓	✓	✓	✓*
Czech Space Portal website article	1	1 (shared)	✗	✗
Joint press release	✓	✗	✗	✗
Introduction in all CSW press releases	✓	✓*	✗	✗
Reference in all CSW press releases	✓	✓	✓	✓*
Episode of the podcast	✓	✓*	✗	✗
Promo video about the partner	✓	✗	✗	✗
Reference in the general promo video	✓	✓	✗	✗
Logo in the general CSW promo video	✓	✓	✓	✓

\* not guaranteed

## À LA CARTE

	Price	Subject/Number
Booth at Space2Business	600 EUR	per standard-sized booth (including 2 tickets to Space Gala)
Entrance to Space2Business	<b>FREE OF CHARGE</b>	
Priority front-row seats at the S2B conference	40 EUR	per seat
VIP access pass to the S2B conference	40 EUR	per entry
Speaker at the Space2Business conference	2 000 EUR	per speaker
Space Gala	40 EUR	per ticket
Space Job Fair	25 EUR	per page
Your event within Czech Space Week	See Table 1 below	
Space4Women nomination	2 000 EUR	per 1 panelist (guaranteed)
<b>MEDIA</b>		
Czech Space Week website	2 000 EUR	per logo
Media output	2 000 EUR	per article
Reference in the newsletter	only available for partners	
Post on the CSW social networks	only available for partners	
Press release	only available for partners	
Podcast	2 000 EUR	per episode
Video about the CSW	600 EUR	per logo in the video

## À LA CARTE - EVENTS DURING CZECH SPACE WEEK 2024

**TABLE 1 – COST FOR NON-PARTNERS**

TYPE OF EVENT	NON-PARTNERSHIP DELIVERABLES	PRICE	NOTE
Self-organised	presentation of the event on the CSW website, in the program and the newsletter;	<b>FREE</b>	Contact us for further information
Side event for max. 20 participants	space within the organized events (not guaranteed), presentation of the event on the CSW website, in the program and newsletter, executive support	800 EUR	overhead costs; <b>without catering</b>
Side event for max. 50 participants	space within the organized events (not guaranteed), presentation of the event on the CSW website, in the program and newsletter, executive support	2 000 EUR	overhead costs; <b>without catering</b>

**TABLE 2 – COST FOR PARTNERS**

TYPE OF EVENT	PARTNERSHIP DELIVERABLES**	PRICE
Workshop or round table (max. 20 participants)	space, refreshments, executive support under, overhead	1 400 EUR
Larger workshop (max. 40 participants)	space, refreshments, executive support under, overhead	2 000 EUR
Custom conference (max. 100 participants)	space, refreshments, executive support under, overhead	6 000 EUR

\*\* Presentation of the event on the CSW website, in the program and newsletter is included by default.